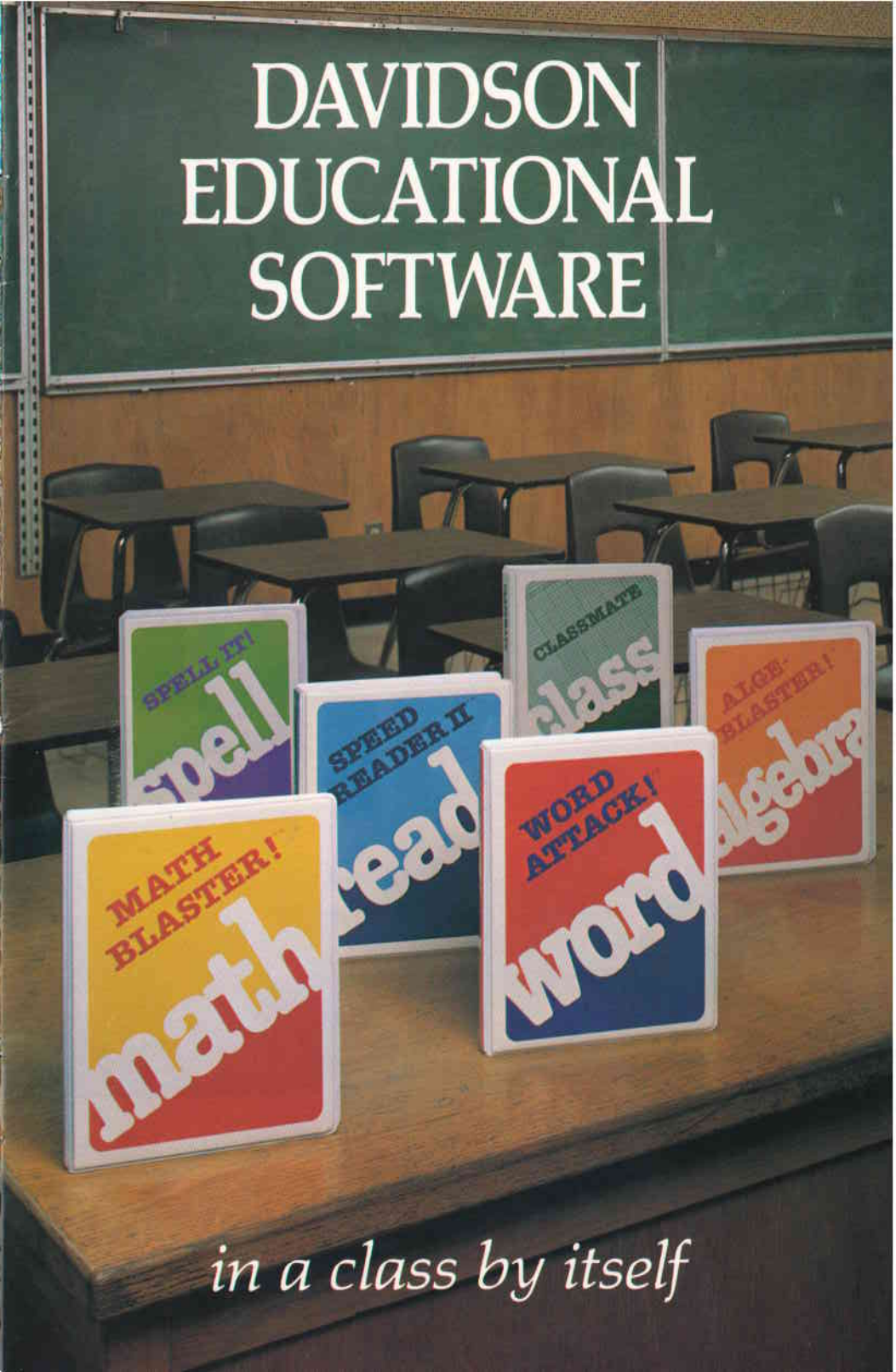
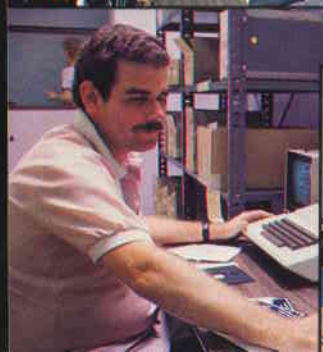
DAVIDSON EDUCATIONAL SOFTWARE



in a class by itself

Davidson
3135



I taught school for many years. I know what a powerful and effective tool a computer can be.

It stimulates students...motivates them...encourages them.

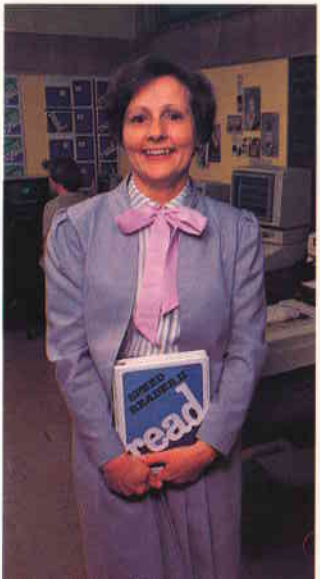
Most of all, it helps them achieve success as they learn.

But the computer is only as effective as its software. That's what Davidson is all about. We design and produce educational software that works.

Our programs take a back-to-basics approach. They focus on specific educational objectives. We don't just skim the surface of a subject...we cover it in depth. And each program offers a variety of fun-filled activities to reinforce learning.

Davidson software works because it's educationally sound. It makes learning fun. Students feel successful when they learn. We know. We tested it in classrooms with children like yours.

Our programs have received awards from *Parents' Choice, Classroom Computer Learning, Family Computing, Learning Magazine, Software Retailing,* Softsel and *BusinessWeek.*



Our programs have been "Teacher Certified" by the National Education Association. Most of them appear regularly on software "best seller" lists.

We get lots of letters from parents, teachers and students who use and love our software. Please drop me a line and tell me what you think.

Jan Davidson

Dr. Jan Davidson

MATH BLASTER!™

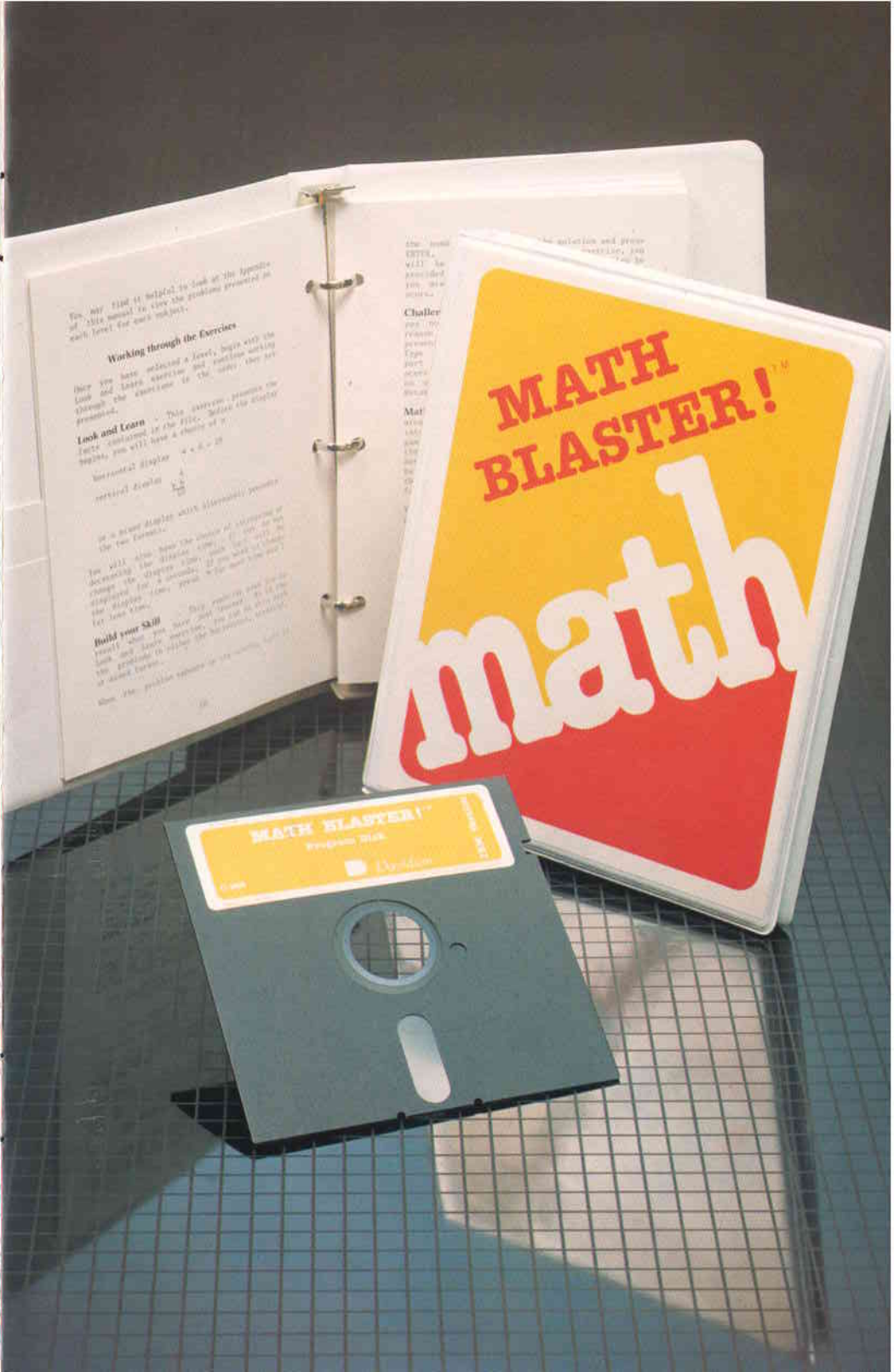
The easy, fun and effective way to master basic math facts.

Four different learning activities cover more than 600 math facts in addition, subtraction, multiplication, division, fractions, decimals and percents. Eye-catching graphics, animation, colors, sound effects and an action-packed arcade game motivate students to learn.

Best of all, learning never stops. Math Blaster comes with an easy-to-use editor so that parents and teachers can add more problems.

For grades 1 through 6. Apple II™ family, Macintosh,™ IBM,™ Commodore 64/128,™ Atari.™ $49.95 suggested retail price.

AMERICA'S BEST-SELLING MATH PROGRAM


Working through the Exercises
Look and Learn
Build your Skill
MATH BLASTER!™
math
MATH BLASTER!™
Program Disk
Dynamic

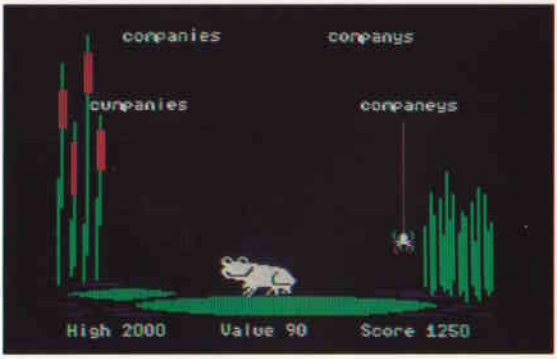
SPELL IT!™

Teaches your children—and you—the fun of spelling correctly.

You and your children will learn one thousand of the most commonly misspelled words and the spelling rules that go with them. Four different activities are enhanced with vivid graphics, animation and sound effects. In a captivating arcade game, students leap at the chance to 'feed' correctly spelled words to the Spell It frog.

Spell It also comes with an editor for adding your own spelling words.

For ages 10 to adult. Apple II™ family, IBM,™ Commodore 64/128,™ Atari.™ $49.95 suggested retail price.



AMERICA'S BEST-SELLING SPELLING PROGRAM

SPELL IT!
spell
SPELL IT!
Program Disk
Davidson

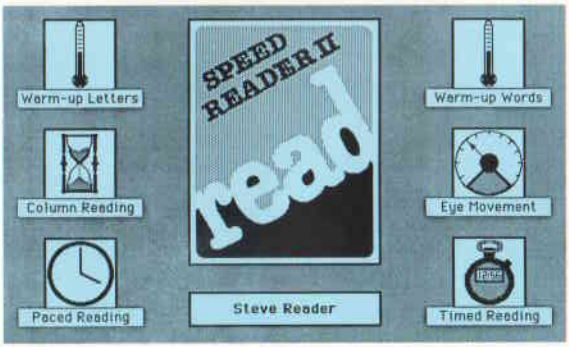
SPEED READER II™

Now you can read two, three or even four times faster!

Reading specialists designed this unique program to increase speed and improve comprehension. Six challenging activities help you replace poor reading habits with good ones. And you can chart your progress using thirty-five reading selections and comprehension tests.

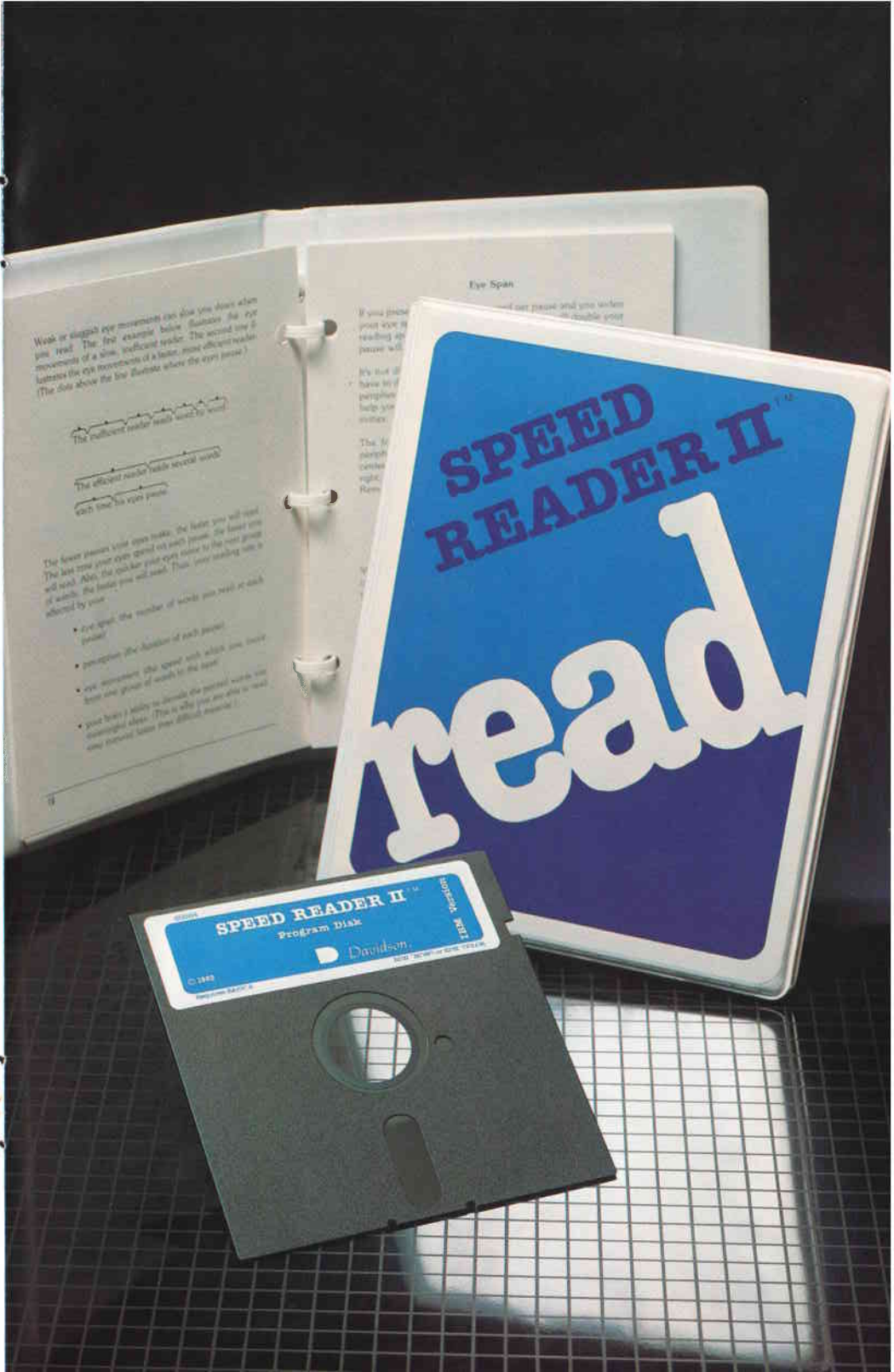
To keep up your momentum, Speed Reader II has an editor so you can easily add more reading material. Additional data disks are available for upper elementary, intermediate, high school and college/adult levels.

High school/college/adult. Apple II™ family, Macintosh,™ Commodore 64/128,™ IBM.™ $69.95 suggested retail price.



Shown: Macintosh Screen.

AMERICA'S BEST-SELLING SPEED READING PROGRAM


Eye Span
SPEED READER II
read
SPEED READER II
Program Disk
Davidson.

WORD ATTACK!™

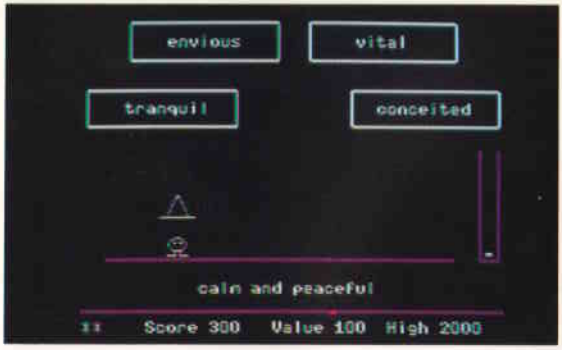
Learn hundreds of new words effortlessly.

Vocabulary building used to mean memorizing long lists of words and definitions. No more. With Word Attack, learning new words is fun.

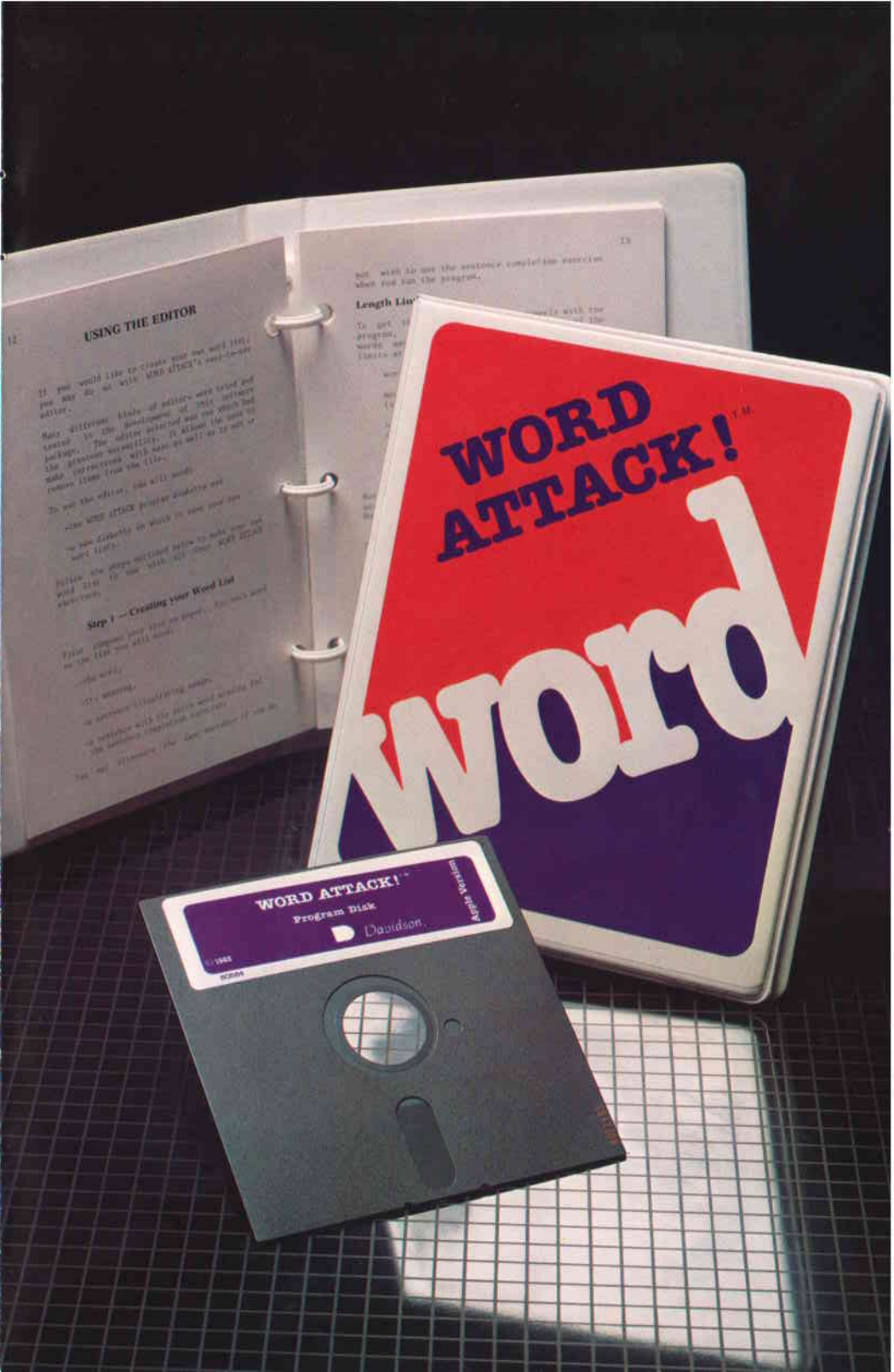
Students master 675 new words, meanings and usages with four motivating learning activities. And Word Attack's fast-action arcade game reinforces learning.

Word Attack comes with an editor so you can easily add your own words. Additional data disks are available which contain new words for specific grade levels, including S.A.T. words.

For ages 10 through adult. Apple II™ family, IBM,™ Commodore 64/128,™ Atari.™
$49.95 suggested retail price.



AMERICA'S BEST-SELLING VOCABULARY PROGRAM


USING THE EDITOR
Length Lis
Step 1 — Creating your Word List
WORD ATTACK!™
word
WORD ATTACK!™
Program Disk
Davidson
Apple 5¼ Diskette

NEW!

ALGE-BLASTER!™

The comprehensive software for pre-algebra and algebra students.

Here's the most complete algebra program ever put on one disk! Students are tutored step-by-step as they master algebra fundamentals: positive and negative numbers, monomials and polynomials, factoring and equations...670 problems in all! They'll add new problems with Davidson's easy-to-use editor...enjoy sound effects, scorekeeping and print features...and have fun earning graphic rewards for right answers!

For grades 7 through 12. Apple II™ family (64K), IBM,™ Commodore 64/128™ (3/86).
$49.95 suggested retail price.

Educational Software that works

USING THE PROGRAM
Build Your Skill
ALGE-
BLASTER!
algebra
ALGE-BLASTER!
Program — Side 1
Datalex

CLASSMATE™

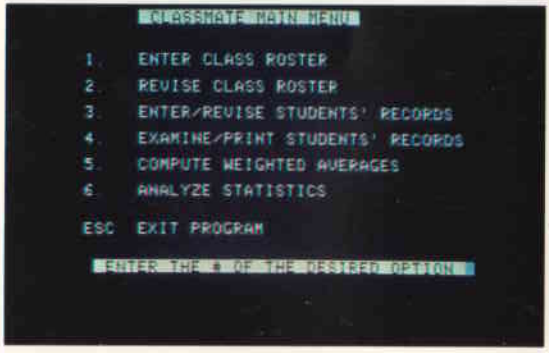
For teachers only: the management program that gives you <u>more time to teach!</u>

Linda and Sid Broudy are teachers.

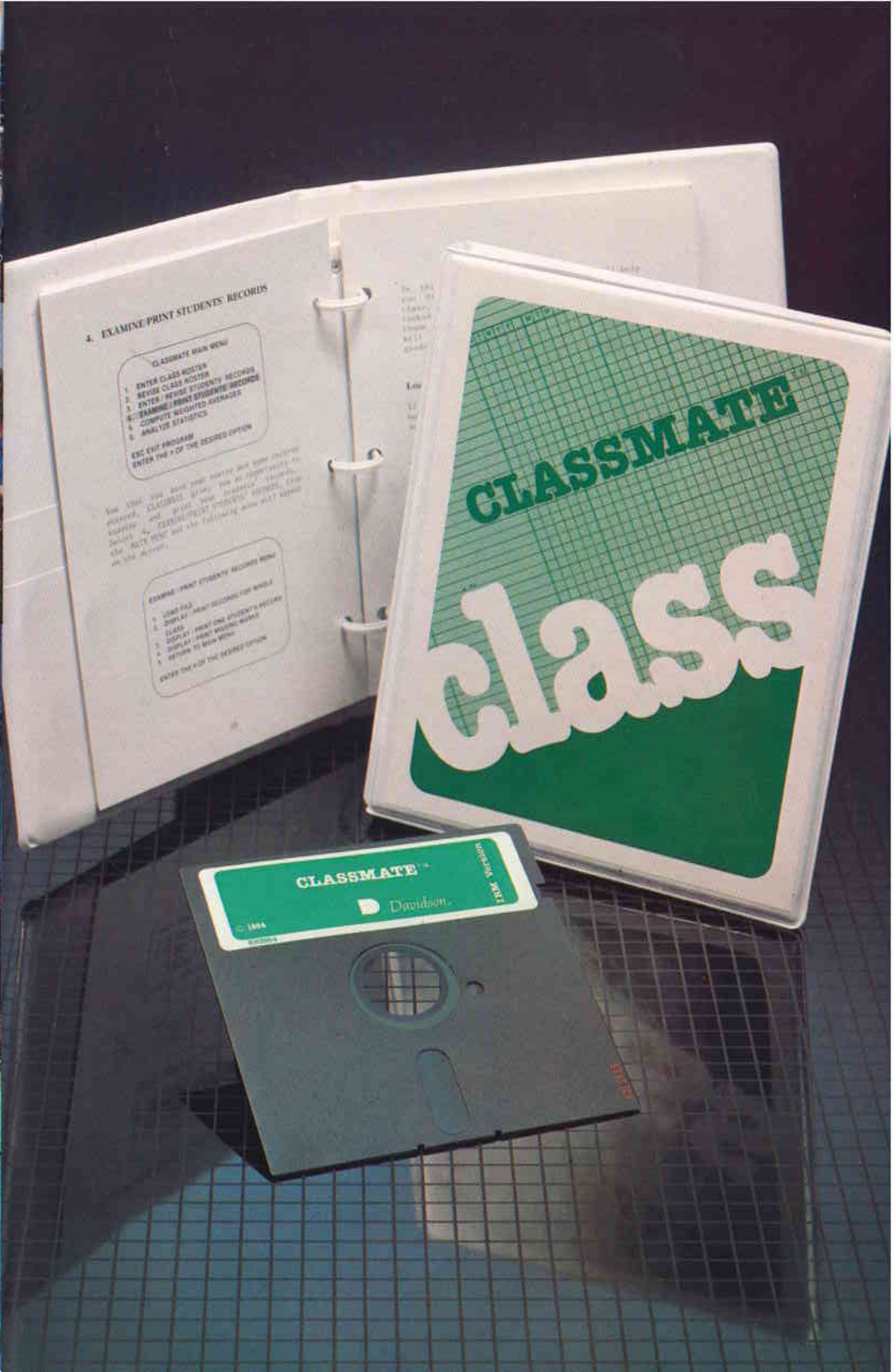
They are all too familiar with the piles of paperwork you face every day. So, they designed a program to give teachers more time to do what they do best—teach.

Classmate records grades, attendance and individual comments for classes up to 51 students. It computes final grades based on total points or your weighted averages, graphs distribution curves, prints reports. And that's just the beginning.

For teachers, Apple II™ family and IBM.™ $49.95 suggested retail price.



America's Best-selling Classroom Management Program


4. EXAMINE/PRINT STUDENTS' RECORDS
CLASSMATE MAIN MENU
1. ENTER CLASS ROSTER
2. REVISE CLASS ROSTER
3. ENTER / REVISE STUDENTS' RECORDS
4. EXAMINE / PRINT STUDENTS' RECORDS
5. COMPUTE WEIGHTED AVERAGES
6. ANALYZE STATISTICS
ESC EXIT PROGRAM
ENTER THE # OF THE DESIRED OPTION
EXAMINE / PRINT STUDENTS' RECORDS MENU
1. LOAD FILE
2. DISPLAY / PRINT RECORDS FOR WHOLE CLASS
3. DISPLAY / PRINT ONE STUDENTS RECORD
4. DISPLAY / PRINT WEIGHTED MARKS
5. RETURN TO MAIN MENU
ENTER THE # OF THE DESIRED OPTION
CLASS
CLASSMATE™
Davidson.
IBM VERSION
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(213) 534-4070
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SPEED READER II	$69.95
SPEED READER II DATA DISKS	
Data Disk A (upper elementary)	$19.95
Data Disk B (intermediate grades)	$19.95
Data Disk C (high school grades)	$19.95
Data Disk D (college/adult)	$19.95
WORD ATTACK!	$49.95
WORD ATTACK DATA DISKS	
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