LIMITED 90 DAY WARRANTY

ATARI PERSONAL COMPUTER PRODUCTS

ATARI 400™ Personal Computer System
ATARI 800™ Personal Computer System
ATARI 410™ Program Recorder
ATARI 810™ Disk Drive
ATARI 820™ Printer
ATARI Game Cartridges
ATARI Diskettes
ATARI 8K RAM Memory Module™
ATARI 16K RAM Memory Module™

ATARI, INC. ("ATARI") warrants to the original consumer purchaser that this ATARI Personal Computer Product (not including computer programs) shall be free from any defects in material or workmanship for a period of 90 days from the date of purchase. If a defect covered by this warranty is discovered during this 90 day warranty period, and you have timely validated this warranty, ATARI will repair or replace the Computer Product, at ATARI's option, provided the Computer Product and proof of date of purchase is delivered or mailed, postage prepaid, to an authorized ATARI Service Center, a list of which accompanies this warranty.

YOU MUST COMPLETE AND RETURN THE ATTACHED WARRANTY REGISTRATION CARD WITHIN 10 DAYS AFTER THE DATE OF PURCHASE TO VALIDATE THIS WARRANTY.

This warranty shall not apply if the Computer Product (i) has been misused or shows signs of excessive wear, (ii) has been damaged while being used with any products not supplied by ATARI, or (iii) if the purchaser causes or permits the Computer Product to be serviced or modified by anyone other than an authorized ATARI Service Center. Any applicable implied warranties, including warranties of merchantibility and fitness, are hereby limited to 90 days from the date of purchase. Consequential or incidental damages resulting from a breach of any applicable express or implied warranties are hereby excluded.

NOTICE

All ATARI computer programs are distributed on an "as is" basis without warranty of any kind. The entire risk as to the quality and performance of such programs is with the purchaser. Should the programs prove defective following their purchase, the purchaser and not the manufacturer, distributor, or retailer assumes the entire cost of all necessary servicing or repair.

ATARI shall have no liability or responsibility to a purchaser, customer, or any other person or entity with respect to any liability, loss or damage caused or alleged to be caused directly or indirectly by computer programs sold by ATARI. This includes but is not limited to any interruption of service, loss of business or anticipatory profits or consequential damages resulting from the use or operation of such computer programs.

The provisions of the following warranty are subject to the laws of the state in which the Computer Product is purchased. Such laws may broaden the warranty protection available to the purchaser of the Computer Product.

ATARI PERSONAL COMPUTER SYSTEM
WARRANTY REGISTRATION CARD

At the time you purchased your new ATARI Personal Computer System, the dealer should have filled out the card that was packed in the transparent envelope on the outside of the carton. If this was neglected, please take time to do this, as it will allow us to honor our warranty and provide you with efficient service should your system require it.

Please answer the questions below and we will periodically mail you our informative **NEWS BITS** newsletter. In addition, for registration cards returned for the ATARI 800™ or ATARI 400™ Computer System, we will send you the Atari BASIC Reference Manual. Your responses will help us to keep you informed of the availability of new software programs and hardware.

Name _____

Address _____

City _____

State _____ Zipcode _____

Product purchased
- ☐ ATARI 400™ Personal Computer System
- ☐ ATARI 800™ Personal Computer System
- ☐ ATARI 410™ Program Recorder
- ☐ ATARI 810™ Disk Drive
- ☐ ATARI 820™ Printer
- ☐ ATARI 8K Memory Module™
- ☐ ATARI 16K Memory Module™
- ☐ ATARI Game Cartridge (Model number _____)
- ☐ Other _____

Date purchased _____

Serial number _____

Type of store where purchased
- ☐ Electronics Specialty _____
- ☐ Department or discount _____
- ☐ Other _____

Where have you seen or heard about his product?
- ☐ TV Commercial
- ☐ Newspaper advertisement
- ☐ Magazine advertisement
- ☐ Newspaper or magazine article
- ☐ Saw in store
- ☐ A friend
- ☐ Other _____

Sex ☐ M ☐ F **Married** ☐ Y ☐ N

Number of children _____ **Ages** _____

Family income (nearest $5,000) _____

Primary use ☐ Home ☐ Business

What type of business? _____

What software did you buy? Please list

_____

_____

_____

How was the service and attention you received by the salespeople?
Excellent_____ **Good**_____ **Fair**_____ **Poor**_____

On a scale of 1 to 10, how knowledgeable was your salesperson about your ATARI Personal Computer product? (10 is excellent) _____

Did you consider other computers before you purchased ATARI? If so, what other brands? _____

_____

_____

Did you consider the other ATARI Personal Computer model? ☐ Y ☐ N

What made you decide on the ATARI 400/800? _____

_____

_____

_____

After completing this questionaire, drop it in the mail. It is postage paid for your convenience. If your dealer has not filled out the Dealer Registration card, please do so and mail it also.

LIMITED 90 DAY WARRANTY

ATARI PROGRAM CASSETTES

ATARI, INC. ("ATARI") warrants to the original consumer purchaser that this ATARI Program Cassette (not including computer programs) shall be free from any defects in material or workmanship for a period of 90 days from the date of purchase. If a defect covered by this warranty is discovered during this 90 day warranty period, and you have timely validated this warranty, ATARI will repair or replace the Cassette, at ATARI's option, provided the Cassette and proof of date of purchase is delivered or mailed, postage prepaid, to an authorized ATARI Service Center, a list of which accompanies this warranty.

YOU MUST COMPLETE AND RETURN THE ATTACHED WARRANTY REGISTRATION CARD WITHIN 10 DAYS AFTER THE DATE OF PURCHASE TO VALIDATE THIS WARRANTY.

This warranty shall not apply if the Cassette (i) has been misused or shows signs of excessive wear, (ii) has been damaged by playback equipment or while being used with any products not supplied by ATARI, or (iii) if the purchaser causes or permits the Cassette to be serviced or modified by anyone other than an authorized ATARI Service Center. Any applicable implied warranties, including warranties of merchantibility and fitness, are hereby limited to 90 days from the date of purchase. Consequential or incidental damages resulting from a breach of any applicable express or implied warranties are hereby excluded.

NOTICE

All ATARI computer programs are distributed on an "as is" basis without warranty of any kind. The entire risk as to the quality and performance of such programs is with the purchaser. Should the programs prove defective following their purchase, the purchaser and not the manufacturer, distributor, or retailer assumes the entire cost of all necessary servicing or repair.

ATARI shall have no liability or responsibility to a purchaser, customer, or any other person or entity with respect to any liability, loss or damage caused or alleged to be caused directly or indirectly by computer programs sold by ATARI. This included but is not limited to any interruption of service, loss of business or anticipatory profits or consequential damages resulting from the use or operation of such computer programs.

The provisions of the foregoing warranty are subject to the laws of the state in which the Cassette is purchased. Such laws may broaden the warranty protection available to the purchaser of the Cassette.

C014845 Rev. 1

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 1004 SUNNYVALE, CA

POSTAGE WILL BE PAID BY ADDRESSEE

ATARI, INC.
Consumer Division
1265 Borregas Avenue
Sunnyvale, CA 94086

ATARI®